

# IT OPERATING MODEL OPTIMIZATION

Helping Your Organization Harness the True Value of IT

Info-Tech Consulting Services Can Optimize Your IT Operating Model and Underscore Its Advantage to Your Organization. The days of static IT operating models are done. As business strategy becomes increasingly reliant on technology services, IT operations must continuously respond to rapidly changing market conditions. An optimized IT operating model has strategies in place to adapt its governance, sourcing, process, and structure to the evolving needs of its internal and external customers.

Optimizing your IT operating model is key to cultivating an agile organization and enabling end users in an efficient and cost-effective way while delivering business value.

### **Consider This:**



96% of CIOs feel their IT strategies are inadequate.



47% of business leaders feel that their goals are not supported by IT.



Business stakeholders are 3.5 times more likely to be highly satisfied with IT if there is an effective strategy in place.

## Our IT Operating Model Optimization Will Empower Your Organization To:

- Unify business and IT
- Enable business process innovation
- ✓ Boost organizational agility
- Serve customers better
- Convey IT value to stakeholders
- Adapt to technology trends faster
- Make better and faster IT decisions
- Strategically leverage vendors

# Our Approach: How Info-Tech Consulting Optimizes Your IT Operating Model

### **Analysis**

Review business and IT strategies Identify internal/external IT service consumer groups

Assess implications for the operating model Issue internal/external consumer group questionnaire

Map consumer experience and identify consumer groups' consumption patterns

#### Strategy

Classify consumer groups into business profiles

Aggregate consumption patterns for each profile and document implications

Outline target IT operating model

Select mix of sourcing models

Determine IT governance

Customize implementation

Identify target organizational structure

### **Delivery**

Build roadmap of initiatives to reach target operating model

Deliver initiative profiles to assess their quality

Prioritize initiatives based on business conditions

Create sunshine diagram to outline delivery roadmap

Communicate initiative execution to stakeholders

For more on how we can optimize your IT operating model, please contact us at: consultingsales@infotech.com

